



# **Accessibility**

This snapshot explains the methods we used to make the GoWell Panel as accessible as possible to citizens and what we learned.

## What was our purpose?

The National Standards for Community Engagement underline the necessity of supporting participation and removing any barriers that might prevent people being included<sup>1</sup>.

#### How did we do it?

To ensure the Panel was accessible, we worked with Panel members and their groups to identify a range of measures we could put in place. Each criteria was discussed and agreed with individuals during recruitment and with the Panel when they met with GoWell.

To ensure the panel was accessible, a budget was available for necessary resources, such as interpreters, personal assistants, and accessible venues. To find out about accessibility requirements, informal and confidential conversations with prospective panel members took place, in which the following approaches were used:

- Panel members were asked open-ended questions, such as "how can these sessions be accessible to you?"
- For some issues that can be stigmatised, Panel members were asked directly and in confidence, for example: "how can we support you with reading and writing?"
- Groups which represented special interests were engaged to ensure recruitment methods supported participation from diverse backgrounds.

### What did we learn?

We succeeded in making the Panel accessible to individuals with a range of long-term health conditions, mobility issues and disabilities. The Panel was also accessible to individuals with childcare responsibilities. The Panel comprised a range of literacy levels. However, we found that the format of the Panel – a city-wide group – was in and of itself a barrier. One community group described, for example, that one of their female members did not feel comfortable on a mixed gender group. While we did not have the capacity to run other Panel groups, we did explore the potential for spin-off groups in which we held a workshop with a group that identified as migrants. The workshop successfully included participation from this group, indicating that this type of approach would likely increase accessibility for city-wide programmes.

<sup>&</sup>lt;sup>1</sup> For more information on the National Standards for Community Engagement, go to: www.voicescotland.org.uk/





Accessibility measures

This snapshot describes the measures we used to make the GoWell Panel as accessible as possible.

Accessibility means	Aims
Panel sessions took place 10am -	Enabled panel members with childcare duties to
2pm	attend during school hours: either as parent or
	grandparent.
Taxis	Panel members with mobility problems and childcare
	duties could attend
Panel members recruited directly	Confidence: visiting new areas of Glasgow, meeting
by Facilitator	new people
Glasgow Life computer facility -	Enabled Panel members of all computer literacy
short news articles	levels to build on their skills.
Accessible venues: ground floor/	Enabled Panel members with varying mobilities to
lifts/ toilets	participate
Flexibility to come on days they	Enabled residents with health ups and downs
were well	associated with chronic illness (mental/ physical)
	participate
Confidential disclosure	Enabled residents from diverse background to feel
	comfortable and welcomed. One panel member had
	had a short prison sentence and they were worried
	this experience would exclude them from the Panel.
Carer accompanied Panel member	Enabled a disabled Panel member to participate
Seated activities to suit mobility	Enabled residents with varying mobilities to
limits, food met dietary	participate
requirements, access to disabled	
toilet, accompanied by carer	
Childcare was provided by hiring a	Panel members with childcare responsibilities could
local mobile crèche.	participate
Meetings with individual panel	One-to-one meetings supported Panel members'
members between panel sessions	continued participation because individuals could
	give confidential feedback about Panel sessions and
	be supported in identifying and achieving individual
	learning aims. For those that wished it, the aim of
	these sessions was to also support Panel members'
	completion of their community achievement award.
Age	The Panel was open to citizens aged 16-years and
	above